



Republic of the Philippines  
Province of Sorsogon  
**CITY OF SORSOGON**



*Office of the Sangguniang Panlungsod*

EXCERPTS FROM THE MINUTES OF THE REGULAR SESSION OF THE EIGHTH CITY COUNCIL HELD AT THE SANGGUNIANG PANLUNGSOD SESSION HALL, CABID-AN, EAST DISTRICT, SORSOGON CITY ON DECEMBER 13, 2022.

**PRESENT:**

**HON. MARK ERIC C. DIONEDA**  
City Vice Mayor/Presiding Officer

**WEST DISTRICT**

Hon. Peter Joseph J. Ravanilla  
Hon. Nestor J. Baldon  
Hon. Bryan J. Pingul

**EAST DISTRICT**

Hon. Mark Jayson D. Jamisola  
Hon. Angelu Magda P. Ravanilla

**BACON DISTRICT**

Hon. Jo Abegail C. Dioneda  
Hon. Reynaldo C. Taladtad  
Hon. Glenn P. Olbes  
Hon. Danilo A. Deladia

**EX-OFFICIO MEMBERS**

Hon. Bessie C. Diaz  
Hon. Renalene Mae J. Duka

**ABSENT:**

Hon. Ma. Teresa D. Perdigon – on official business  
Hon. Maria Theresa S. Gonzalez – on official business  
Hon. Lester R. Lubiano – on official business

***Resolution No. 496, Series of 2022***

(Authors: Hon. Peter Joseph J. Ravanilla)

**RESOLUTION ENACTING AN ORDINANCE MANDATING THE ORGANIZATION AND MANAGEMENT OF ONE BARANGAY ONE PRODUCT (OBOP) IN THE CITY OF SORSOGON AND PROVIDING FUNDS THEREFOR**

**WHEREAS**, Section 458 (a) (1); (2); (5); (6) of Republic Act 7160, otherwise known as the Local Government Code of 1991 states that “the Sangguniang Panlungsod, as the Legislative Body of the city, shall enact ordinances for the general welfare of the city and its inhabitants and shall:

(1) Approve ordinances and pass resolutions necessary for an efficient and effective City Government

(2) Generate and maximize the use of resources and revenues for the development plans, program objectives and priorities of the city with particular attention to agro-industrial development and city-wide growth and progress, and relative thereto,

(3) Approve ordinances which shall ensure the efficient and effective delivery of the basic services and facilities

(4) Exercise such other powers and perform such other duties and functions as may be prescribed by law or ordinance;

**WHEREAS**, this legislation shall further strengthen and support the countrywide growth of our local micro, small and medium enterprises considered to be an ideal and stable program to stimulate local economic activity and sustain the anti-poverty thrust of the local government;

**NOW THEREFORE**, on motion of **Hon. Peter Joseph J. Ravanilla**, duly seconded by **Hon. Danilo A. Deladia** resolved as it is hereby resolve to enact an Ordinance mandating the Organization and Management of One Barangay One Product (OBOP) in the City of Sorsogon and providing funds therefor.

## *City Ordinance No. 021, Series of 2022*

### **AN ORDINANCE MANDATING THE ORGANIZATION AND MANAGEMENT OF ONE BARANGAY ONE PRODUCT (OBOP) IN THE CITY OF SORSOGON AND PROVIDING FUNDS THEREFOR**

Be it ordained by the Sangguniang Panlungsod of Sorsogon City, that:

#### **SECTION 1. TITLE.**

This ordinance shall be known as the “**OBOP Ordinance of Sorsogon City**”;

#### **SECTION 2. DEFINITION OF TERMS.** - As used in this ordinance, the following terms shall mean:

- a) OBOP – shall refer to One Barangay One Product;
- b) Product – shall refer to either goods or services;
- c) MSME – shall refer to Micro, Small and Medium Enterprise as defined in existing laws.

#### **SECTION 3. CONCEPT**

The concept of OBOP (One Barangay One Product) is an innovation of OTOP (One Town One Product) which originated in Japan and adopted by the national government. Through OBOP, the Barangay Council takes the lead in identifying, developing and promoting a specific product or service which has a competitive advantage and marketable in both the local and international markets.

#### **SECTION 4. OBJECTIVES.**

The objectives of this Ordinance are as follows:

- a) Harness the economic potential of every barangay;
- b) Utilize the untapped human and natural resources primarily those in the barangay level;
- c) Promote entrepreneurship/brilliance in the barangay through the production of local specialty product or development of a particular service;
- d) Develop skills, creativity, self-reliance and productivity particularly among the unemployed residents in the barangay;
- e) Promote human resource development;
- f) Generate employment and provide income opportunities to barangay residents;
- g) Creation of a new culture of entrepreneurship;
- h) Economic empowerment of the people;
- i) Develop the capability of existing entrepreneurship activities;
- j) Better market the OBOP products and services.

## **SECTION 5. OBOP-SORSOGON FRAMEWORK.**

The organization and management of the program shall be guided by the following guidelines:

### **A. IDENTIFICATION OF PRIORITY PRODUCT/SERVICE BY THE BARANGAY COUNCIL**

1. Identify product/service and study the feasibility of the same;
2. Validate market potential; and
3. Obtain concurrence of product with LGU and national government agencies (NGAs).

### **B. ACTION PLANNING**

1. Set goals for the priority product/service until 2025 and beyond;
2. Determine interventions needed from the partners/agencies to meet targets.

### **C. IMPLEMENTATION**

1. Obtain and sustain technical assistance from the government agencies and other sectors, thru the creation of an OBOP Inter-agency Executive Committee (IAEC) to be chaired by the City Mayor, as defined in Section 6 hereof.
2. Monitor the implementation of the Action Plan through regular reporting.

### **D. PERFORMANCE REVIEW**

1. Assess developments in the implementation of the Action Plan thru the IAEC;
2. Introduce innovations in the plan.

## **SECTION 6. OFFICE INTEGRATION & CREATION OF THE IAEC.**

The following offices, business associations, and NGOs/POs shall work as one in the implementation of this Ordinance and constituted for this purpose is the OBOP-IAEC, to wit:

- a) Office of the City Mayor – with the City Mayor, as Chairman;
- b) SP Committee on Livelihood, Cooperatives and Marginalized Sectors – with its Chairman as Co-Chairman for Product and Service Development;
- c) SP Committee on Trade, Commerce and Industry - with its Chairman as Co-Chairman for Marketing Strategy and Development;
- d) SP Committee on Tourism and Investment Promotion - with its Chairman as Member; e) Liga ng mga Barangay – with its President as Member;
- f) City PESO – with its Department Head as Member and Action Officer;
- g) Chamber of Commerce (Sorsogon Chapter) – with its President as Member;
- h) Department of Trade and Industry (DTI) – with its Representative as Member;
- i) City Agriculture – with its Representative as Member;
- j) Department of the Interior and Local Government – with its Representative as Member; k) Technical Education & Skills Development Authority (TESDA) – with its Representative as Member; l) NGO/PO – to be identified by the City Mayor and with its Representative as Member.

## **SECTION 7. FOCUS ON COMPREHENSIVE ASSISTANCE PACKAGE.**

OBOP-IAEC shall offer a comprehensive assistance package through a convergence of services from the local government, national government agencies and the private sectors, and this includes:

- a) Business counselling;

- b) Skills and entrepreneurial training;
- c) Product design and development; and
- d) Appropriate technologies and marketing.

**SECTION 8. FUNDING**

The funding for the administration and enforcement of this Ordinance shall be taken from or charged against the existing appropriation for Local Development Fund, in the following manner:

- a) The amount of two hundred seventy thousand pesos (P270,000.00) or ten thousand pesos (P10,000.00) each for every partner barangay is hereby appropriated for the operation of OBOP Sorsogon;
- b) The amount of ten thousand pesos (P10,000.00) shall also be provided by the partner barangay as a counterpart; c) Funding from the local government shall be released if (b) is satisfied.

**SECTION 9. SEPARABILITY CLAUSE.**

Any provision or portion of this Ordinance found to be violative of the constitution or invalid shall not impair the other provisions or parts thereof which shall continue to be in force and in effect.

**SECTION 10. REPEALING CLAUSE.**

Ordinances, rules and regulations or parts thereof, which are inconsistent or in conflict with the provisions of this Ordinance, are hereby repealed or modified accordingly.

**SECTION 11. EFFECTIVITY.**

This ordinance shall take effect immediately upon its approval and its compliance with posting requirement

**DATE APPROVED :** December 13, 2022

**I HEREBY CERTIFY** to the correctness of the foregoing resolution and ordinance.

  
**NEREO RONIE N. SIROY**  
Assistant Secretary to the Sangguniang Panlungsod

**ATTESTED:**

  
**MARK ERIC C. DIONEDA**  
City Vice Mayor / Presiding Officer

**APPROVED:**

  
**MA. ESTER E. HAMOR**  
City Mayor