



**EXECUTIVE ORDER NO. 21, SERIES OF 2021**

**AN ORDER DESIGNATING MR. RODEL E. FERRERAS AS THE LOCAL ECONOMIC DEVELOPMENT AND INVESTMENT PROMOTIONS OFFICER OF THE CITY OF SORSOGON**

**WHEREAS**, Republic Act No. 7160 otherwise known as the Local Government Code of 1991 prescribed the corporate existence of the LGU and that within their respective jurisdictions shall enhance economic prosperity and promote full employment;

**WHEREAS**, the same code states that LGUs shall have the power and authority to establish an organization that shall be responsible for the efficient and effective implementation of local development plans, program objectives and priorities as well as create sources of revenue and levy taxes which shall accrue for use of the LGU;

**WHEREAS**, the Department of the Interior and Local Government (DILG) issued Memorandum Circulars No. 2010-113 mandating the Designation of a Local Economic and Investment Promotions Officer;

**NOW, THEREFORE, I, MA. ESTER E. HAMOR**, Mayor of the City of Sorsogon do hereby order the designation of Mr. Rodel E. Ferreras as the Local Economic Development and Investment Promotions Office of the City of Sorsogon with duties and functions stated as follows:

1. Participate as a member of the advisory group that will guide the LGU for investment promotion;
2. Initiate the creation of a business enabling environment to attract, retain or expand investments;
3. Advocate and promote policies that will encourage local investments such as but not limited to:
  - a. Preparation of LGU Economic Development aligned with the pertinent local development plans of the city;
  - b. Assist on the formulation of Local Investments and Incentive Code of the city;
  - c. Marketing and Promotion strategies of the LGU.
4. Coordinate with the Planning and Development Office in identifying revenue generating and enterprise development projects of the LGU;
5. Provide support and facilitation assistance for prospective and new investors;
6. Establish and maintain a local economic database containing relevant facts and figures on the local economy to be able to provide information about business potentials of the LGU including its services to prospective investors to attract more investments to flow in the locality;
7. Conduct mission trips in relation to promotion and marketing activities of the LGU to attract investments;
8. Assist and support local councils who undertakings are related to economic development
9. Assist in the promotion and development of Micro, Small and Medium Enterprises (MSMEs) in the locality as well as all other potential investors;
10. Establish partnership with pertinent national and local offices and agencies;
11. Represent the City Government in trade and investment meetings, conferences and other similar activities;
12. Prepare and disseminate investments promotion collaterals and other information with general relevance to doing business.

**DONE** this 17<sup>th</sup> day of May, 2021 at Sorsogon City, Philippines.

  
**MA. ESTER E. HAMOR**  
City Mayor